

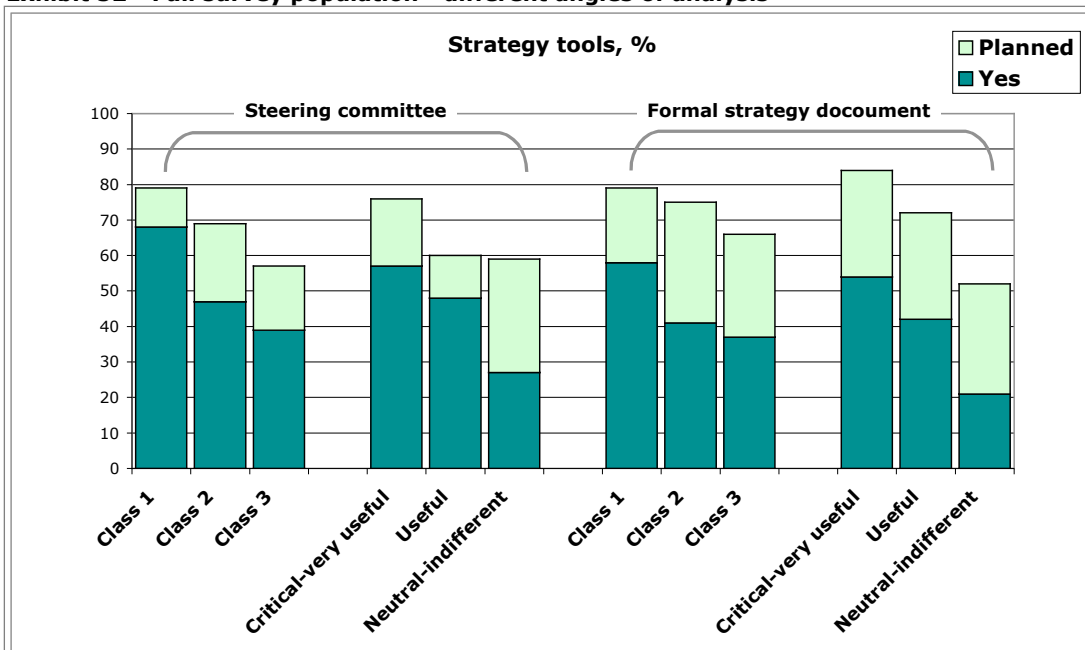
Strategy

Key points & global progress bar

None	Rare (10 - 30%)	Some (30 - 50%)	Many (50 - 75%)	Most (75 - 90%)	Nearly all (90% or more)
		Classes 2 & 3	Class 1		

<p>* <i>Strategies are being formalised through documents and decision-making bodies, but not yet sufficiently.</i></p> <p>→ Key findings</p> <p>1. As to be expected, Class 1 and the “critical-very useful” segment lead, in that they have worked more than the others in formalising their strategies through documents and decision-making bodies.</p>	<p>2. When the “planned” proportions below come to fruition, every segment will have at least 50 % with formalised strategies.</p> <p>3. However, there will still be from 20 to 40% of organisations without formalised strategies.</p>
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Exhibit 52 - Full survey population - different angles of analysis



Reminder: Class 1 = intranet is way of working today, Class 2 = in 1 or 2 years, Class 3 = in 3 to 4 years or more.

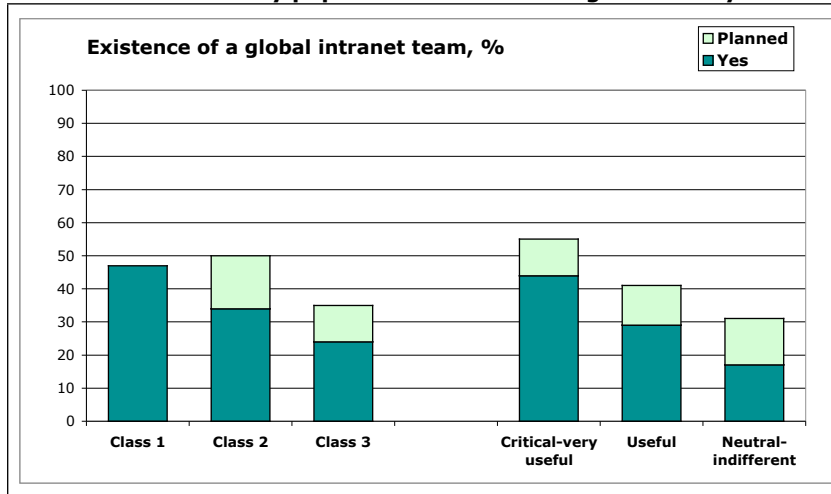
Global teams

***** *Global intranet teams exist in fewer than half the organisations, even in Class 1 and the "critical-very useful" segment.*

➔ Key findings

1. Not many organisations plan to create global intranet teams.
2. Where they do exist, their role in formulating strategies is not fully recognised. This is true of all segments.

Exhibit 53 - Full survey population - different angles of analysis

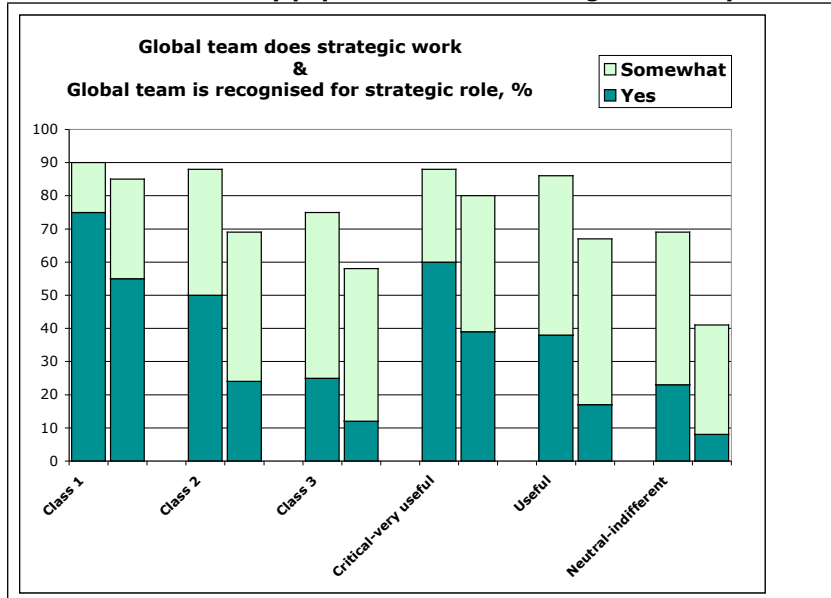


Class 3 and the "neutral-indifferent" segment are not as far behind the others regarding global teams as on other issues.

Perhaps it should be re-phrased that Class 1 and the "critical-very useful" segment are not so far ahead.

Class 2 will surpass Class 1 if their plans are achieved.

Exhibit 54 - Full survey population - different angles of analysis



The first bar indicates whether or not the global team does strategic work. The second bar, shows the recognition they have for this work.

Class 2 has the biggest gap whether we look at "yes" or "somewhat". This confirms other observations in the report indicating that Class 2 is trying very hard, and is probably a few steps ahead of their own management.

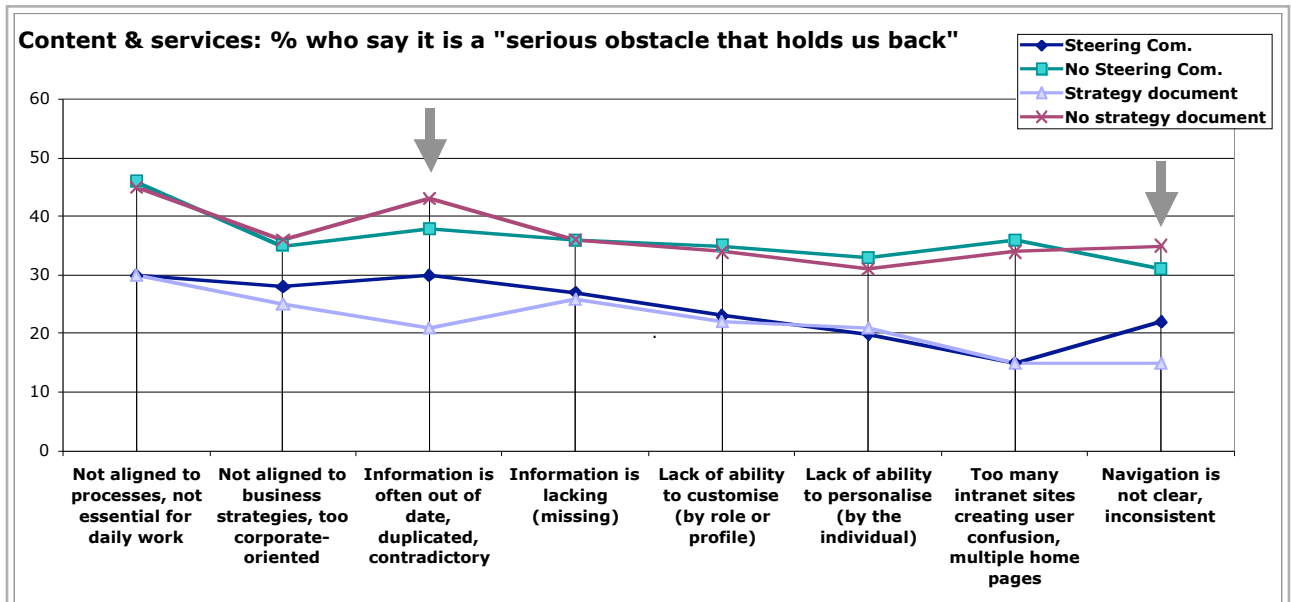
Reminder: Class 1 = intranet is way of working today, Class 2 = in 1 or 2 years, Class 3 = in 3 to 4 years or more.

How strategic tools alleviate obstacles

Content & services: impact of strategic tools

<p>Definition: Lower is better on these charts. The percentages indicate the proportion who say this is "a serious obstacle that holds us back".</p> <p>* <i>The existence of a strategy document makes more difference than the existence of a steering committee for issues of information quality and consistent navigation.</i></p> <p>* <i>For all the other issues, the "have's" are better off than the "have not's" whether it is a strategy document or a steering committee.</i></p>	<p>➔ Key findings</p> <ol style="list-style-type: none"> 1. The existence of a strategy document makes the difference of approximately 20 points on two aspects: information quality and unclear navigation. This issue is different from the others on the chart because having a strategy document or not represents the extremes of the spread in points. It is clearly a strong influence on the diminishing both obstacles. 2. The "have not's" express considerably more difficulty than the "have's" regarding "too many intranet sites, creating user confusion". (20 points) 3. For all the other issues, the differences range from 10 to 15 points, with little or no distinction between the steering committee or the strategy document.
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Exhibit 55 - Full survey population - different angles of analysis



Lines are for comparison purposes and do not indicate trends.